



The mission of the Manufacturing and Trade Career Expo is to assist in the development of a future workforce by raising student and parent awareness of the businesses and career opportunities in the local manufacturing and trade industries and the educational pathways.

As a manufacturing leader in your industry, The Chamber of Greater Menomonee Falls and Sussex and Germantown Area Chamber of Commerce welcome your participation and/or sponsorship of the Manufacturing and Trade Career Expo (MTCE) being held October 16-17, 2024.

Locally hosted at Washington County Fair Park & Conference Center, this event will bring together local manufacturers, high school, and middle school students, as well as educators and parents, to raise awareness of the career opportunities available in the local manufacturing industries and the trades.

Student Attendance:

Since the expo's beginning in 2009, we have welcomed over 9,300 students, educators and parents to the Expo. With your support and in coordination with the Menomonee Falls, Hamilton and Germantown School Districts, as well as several area technical colleges, we anticipate participation by over 900 students this year. Invitations to attend have been sent to every school district in Waukesha, Washington, Ozaukee and Milwaukee Counties, plus several local home school organizations.

Scholarships:

To date, over \$80,000 has been raised! Each year, a portion of the proceeds from the MTCE are dedicated to funding education scholarships. These funds, along with corporate MTCE scholarship contributions, are distributed to graduating seniors from each of the chamber partnership school districts. It is the hope of the MTCE, that one day, a scholarship recipient will come full circle and establish a career with a local manufacturer. With your partnership we can provide the opportunity to make that happen.

Partner with us today to make your company more visible to the workforce of tomorrow!

The MTCE is produced in partnership by:

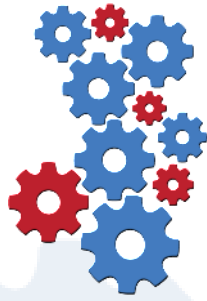


THE CHAMBER
ADVOCATE | COLLABORATE | EDUCATE
OF GREATER MEMONONEE FALLS & SUSSEX

Please contact us with any questions!

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MTCE

MANUFACTURING
AND TRADE
CAREER EXPO

Exhibitors: Expo Agenda

Tuesday, October 1

1p: Zoom Kick-Off Call for Exhibitors

Upon submitting your completed registration packet, you'll receive a Zoom link for the kick-off call. This call is mandatory for all exhibitors of the MTCE as we will cover the schedule, expectations, and set-up/tear down in more detail.

Tuesday, October 15

1-3p: Exhibitor Booth Set-Up—Please plan accordingly and use this as an opportunity to set up your booths!

Note: For those who are bringing large equipment, access to dock doors is available on the East side of building.

Wednesday, October 16

Continental breakfast available for exhibitors at 7:30a

7:30a: Networking for Exhibitors

Booths must be set-up & staffed by 8:15a.

8:30a-12p: Expo Opens to Students

Thursday, October 17

Continental breakfast available for exhibitors at 7:30a.

7:30a: Networking for Exhibitors

8:30a-12p: Expo Opens to Students

12p-4p: Exhibitor Booth Tear-Down

****Please do not begin tear down until 12:00p or until the last students have left the expo.***

Exhibitor Expectations

The MTCE audience is comprised primarily of diverse high school and middle school students, as well as parents and educators. **We are asking that all exhibitors provide a hands-on experience** to help engage students in learning about your business and products. If an **interactive** display doesn't work, consider an experience that helps students connect with your brand. Inject fun into your display with a quick, fun game like 'Spot the Difference', an industry relevant trivia game, or a 'Guess How Many' game. Be creative with it, the ideas are limitless! School appropriate giveaways are also encouraged.

Sponsorships & Scholarships

Presenting Sponsor: \$3,000 (1 Available)

- ⇒ A 10'x20' booth included with your sponsorship, with booth placement choice
- ⇒ Opportunity to film :30 welcome video shown to all students upon their arrival to the MTCE
- ⇒ Your company logo on Expo Welcome Banner and information distributed to all students
- ⇒ Recognition as a Presenting sponsor at event over loud speaker, on MTCE sponsor signs and venue map
- ⇒ Top-level placement of your company logo and link to company website on both Chamber websites, recognition as a Presenting sponsor in all MTCE email and social media promotions
- ⇒ Chamber social media posts spotlighting presenting sponsor and employment opportunities for students
- ⇒ Company logo and link to company website on Chamber websites and recognition on all MTCE emails and social media

Participating Sponsor: \$1,500

- ⇒ A 10'x10' booth included with your sponsorship
- ⇒ Booth placement choice
- ⇒ Recognition on MTCE sponsor signs, venue map
- ⇒ Company logo and link to company website on Chamber websites and recognition on all MTCE emails and social media

Supporting Sponsor: \$500

- ⇒ Recognition on MTCE sponsor signs, venue map
- ⇒ Company name and link to company website on Chamber websites

Contribute to the MTCE Scholarship Fund

Each year these funds are awarded to graduating seniors from each of the Chamber partnership school districts.

Scholarship Fund Donation Amount: \$ _____

Don't forget to fill out the exhibitor information on the next page!

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THE CHAMBER
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OF GREATER MENDON/NEE FALLS & SUSSEX

Exhibitor Information

Choose how you want to register for the MTCE!

Mail completed form to: The Chamber—N91W17271 Appleton Ave. Suite 2, Menomonee Falls, WI 53051

Email completed form to: associatedirector@gmfschamber.com or Register online at www.gmfschamber.com.

DEADLINE TO REGISTER FOR THE MTCE IS FRIDAY, SEPTEMBER 27.

Company Information

Company Name: _____
Company Contact: _____
Email: _____ Telephone: _____
Secondary Contact: _____
Company Address: _____
City/State/Zip: _____
Primary Company Product or Service: _____

Payment Information

Total Amount: \$_____ (Please make sure to total amount from both pages)

- Check enclosed (Please make check payable to The Chamber, mailing address below)
 Credit card payment (Please call the office with your cc information)
 Invoice me (Invoices will be sent via contact email noted above)

Exhibitor Booth

10' x 10' Booth

Chamber Members & 2023 Participants: \$500

Non-Members: \$600

Price Includes:

- ⇒ One 8' x 3' table with skirting & two chairs
⇒ Wireless internet & 110V receptacle

10' x 20' Booth

Chamber Members & 2023 Participants: \$850

Non-Members: \$1,000

Price Includes:

- ⇒ Two 8' x 3' table with skirting & four chairs
⇒ Wireless internet & 110V receptacle

Electricity Needs

All exhibitors will have access to 110V receptacle. Please bring your own extension cords (at least 100 ft.).

If your booth needs more power to operate a piece of equipment, please contact Jess Koepnick, Associate Director of The Chamber, to further discuss your power needs contact associatedirector@gmfschamber.com